

THE KEYWORD

Seeking calm, clarity, and relief from lives already beginning to fray, a group of strangers enrol on a hypnotherapy course promoted as a route to better sleep, reduced anxiety, and renewed control. What begins as a harmless wellbeing programme soon takes a far darker turn when members of the group start behaving in ways they cannot explain, each incident followed by the same disturbing pattern: lost time, fractured memory, and acts they would never consciously choose to commit.

As fear spreads, the group is forced to confront the possibility that the sessions were never therapeutic at all, but part of something far more calculated. With trust collapsing and the threat no longer confined to the therapy room, they begin to realise they have been conditioned to respond to a single spoken trigger, one capable of overriding reason, morality, and self-preservation. As the consequences become more public, more dangerous, and impossible to contain, the fight for autonomy turns into a desperate race to uncover who is controlling them, and why, before the next command destroys them completely.

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